



244hz (itsnotyouitsme)

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Carrying around a smartphone does not only afford different means of connection with other people, but also different means of connection with the external world—different means of perception.

244hz (itsnotyouitsme) consists of a cube that is illuminated by a high frequency RGB strobe such that it appears uniformly illuminated to the naked eye. When looked at through a smartphone (or other digital camera with a CMOS sensor), a previously invisible choreography of component colors and gradients in different frequencies reveals itself.

The project aims to examine the potential for sensory and transient experiences to arise from playful, technology-mediated interaction.

materials: acrylic, RGB LEDs, microcontroller
dimensions: 50 x 50 x 50 (160 with base) cm
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