

Zurich University of the Arts

Bachelor of Arts in Art Education

Degree Programme Regulations (DPR BAE)

19 January 2022

Based on § 2 para. 3 of the Regulatory Framework for Bachelor's and Master's Degree Programmes at Zurich University of the Arts of 2 November 2021, the University Board hereby decrees:

A. General Provisions

§ 1. Subject

In addition to the Regulatory Framework for Bachelor's and Master's Degree Programmes at ZHdK, the Degree Programme Regulations (DPR) set out here govern the Bachelor of Arts in Art Education.

§ 2. Programme Objective

The Bachelor of Arts in Art Education builds the creative, artistic, pedagogic and scientific knowledge and skills needed to:

- a. Earn a first professional qualification (teaching and overseeing educational activities in extracurricular aesthetic-cultural programmes);
- b. Pursue a master's degree programme (e.g. as a subject teacher at lower secondary schools, in Critical Social Practice in Art Education or other master's programmes); or
- c. Pursue a master's degree programme leading to a Visual Arts Teaching Diploma at Upper Secondary Schools in accordance with the Regulations on the Recognition of Teaching Diplomas for Teaching at Primary, Lower Secondary and Upper Secondary Schools of the Swiss Conference of Cantonal Ministers of Education³ (EDK) of 28 March 2019.

§ 3. Major in Art Education

¹ The bachelor's degree programme comprises the following major:

- a. Major in Art Education (150 Credits).

² The Annex to these DPR describe the Major in Art Education.¹

B. Admissions

§ 4. Admissions

Programme admissions are governed by the provisions of the Regulatory Framework.

§ 5. Admissions Process and Entrance Examination Committee

¹ The admissions process comprises four stages:

- a. The University Office establishes whether applicants meet the University's entrance requirements in terms of their previous education, language skills and application documents;
- b. Applications are reviewed to verify whether applicants fulfil the admissions requirements for the subject-specific aptitude test;
- c. Subject-specific aptitude test, which is conducted by the Entrance Examination Committee;
- d. Admissions decision.

² The head of programme appoints an entrance examination committee comprising two persons (professors, members of the teaching and research staff or assistants) from the degree programme and the head of programme.

§ 6. Evidence of Language Proficiency

¹ Students must provide evidence of an adequate knowledge of the German language.

² Students may demonstrate an adequate knowledge of German in one of the following ways:

- a. Native speaker;
- b. German as a subject examined as part of their previous education (passed or at least grade 4)¹;
- c. B2 certificate in German earned under the Common European Framework of Reference for Languages (CEFR).

³ Proof of the required language skills can be provided in the first two semesters. In this case, programme admission is subject to students providing evidence of their language proficiency at the latest by the end of their second semester. Students who fail to meet the language requirements will be expelled.

⁴ Students should possess a knowledge of English as some courses and lectures are held in English. However, they are not required to provide formal evidence of their English language skills.

§ 7. Verification

The University Office reviews the documents listed below to verify whether applicants meet the admissions requirement:

- a. Application form;
- b. Portfolio;
- c. Motivation letter;
- d. Previous educational certificates in accordance with the Regulatory Framework and with overarching legislation;
- e. Up-to-date criminal records certificate.

§ 8. Admission to Subject-Specific Aptitude Test

Students who fulfil the requirements set out in § 7 and who have submitted the required documents are admitted to the subject-specific aptitude test.

§ 9. Subject-Specific Aptitude Test

¹ The subject-specific aptitude test has two parts.

² The first part of the aptitude test involves an assessment of the submitted documents. The positive assessment of these documents is a prerequisite for applicants being invited to the second part of the aptitude test.

³ The second part of the aptitude assessment consists of an individual admission interview and the creation of a short teaching situation⁴.

⁴ A positive overall assessment of the submitted documents, the admission interview, and the teaching situation⁴ are prerequisites for admission to the program.

⁵ Failed subject-specific aptitude tests may be repeated only once for any degree programme.

§ 10. Assessment Criteria

The following criteria are used to assess candidate aptitude:

- a. Quality of portfolio;
- b. Creative/artistic potential;
- c. A pronounced interest in contemporary artistic and aesthetic, social and cultural phenomena and their teaching/transfer as well as in scientific and educational questions;
- d. Communication skills, pedagogic stance, teaching aptitude (pedagogic-didactic skills), social and interpersonal skills.

C. Student Performance

§ 11. Credits Requirements

The number of credits required to pass the Major in Art Education are set out in the programme structure (see Annex).

§ 12. Assessment Criteria

¹ The following criteria are used to assess student performance:

- a. Artistic-creative quality and development (i.e. content);
- b. Well-developed and differentiated skills in the use of media, tools and materials;

- c. Knowledge gain (insights) and originality;
- d. Contextualisation and reflection skills;
- e. Communication and teaching skills;
- f. Interaction and team skills;
- g. Independence and ability to handle criticism.

² These criteria are assessed in accordance with the programme outcomes to be achieved (see Annex).

D. Programme Organisation

§ 13. Internship

¹ The head of programme must approve the type, content, duration and crediting of an internship prior to commencement.

² The internship can be credited only if it meets the content-related and organisational requirements defined in a respective agreement.

³ While students are responsible for finding an internship themselves, they are supporting in choosing a suitable internship.

E. Graduation

§ 14. Graduation Requirements

¹ Students who wish to graduate with a Major in Art Education must fulfil the following requirements:

- a. Artistic/creative degree project/thesis (65% of the final grade);
- b. Presentation and documentation of the degree project/thesis (20% of the final grade);
- c. Reflection on and presentation of the findings and insights at the degree colloquium (15% of the final grade).

² The head of programme appoints an examination committee comprising at least two members of the teaching staff of the degree programme.

³ Students who wish to graduate from the Major in Art Education must be awarded a "Pass" mark.

⁴ Students who are awarded a "Fail" mark or a grade below 4.0 may repeat their final examinations only once and at the next possible examination date.

F. Expulsion

§ 15. Expulsion

In accordance with § 45 para. 3 of the Regulatory Framework, the head of department may expel students from a degree programme at the request of the head of programme if students have failed to pass compulsory electives in accordance with § 30 para. 4 of the Regulatory Framework.

G. Intellectual Property Rights

§ 16. Copyright Ownership

¹ Copyright in all inventions, designs and copyrighted works created in degree programmes is owned by ZHdK.

² ZHdK reserves the right to decide on the licensing and transfer of intellectual property rights.

H. Final Provisions

§ 17. Enactment

¹ These Degree Programme Regulations were enacted on 1 February 2023.

² They apply to all students entering their programmes in the 2023/24 autumn semester or later.

§ 18. Transitional Provision

¹ Bachelor's students who began their studies before the 2022/23 autumn semester will complete their studies in accordance with the Degree Programme Regulations for the ZHdK Bachelor of Arts in Art Education of 26 August 2009 and with the respective curricular concept.

² In accordance with previous legislation, students must complete their degree programme before the end of the maximum period of study.

³ Students who interrupt their studies fall within the scope of the new legislation. The terms and conditions of resumption as well as the crediting of previous achievements are governed by § 34 of the Regulatory Framework for Bachelor's and Master's Programmes.

¹ Resolution of the University Board of 13 December 2023. In Effect since 1 February 2024.

² Resolution of the University Board of 3 July 2024. In Effect since 1 August 2024.

³ Resolution of the University Board of 2 July 2025. In Effect since 1 August 2025.

⁴ Resolution of the University Board of 14 January 2026. In Effect since 1 February 2026.

Bachelor of Arts in Art Education

Annex to the Degree Programme Regulations

19 January 2022

Major in Art Education

Level of Study: Bachelor

Credits: Major (150 Credits)

Qualification: «Bachelor of Arts ZHdK in Art Education with a Major in Art Education»

Entry-Level Competencies

Newly admitted students will:

- Possess demonstrable and convincing creative and artistic skills in design and artistic disciplines;
- Be interested in developing a basic knowledge of art and design theory;
- Possess differentiated oral and written communication skills;
- Be able to accurately understand texts and be interested in engaging with subject-specific discourses;
- Have a demonstrated interest in art and design education and outreach activities.

Programme Outcomes

Graduates will be able to:

- Plan, implement and develop artistic-creative projects, practically and scientifically;
- Use digital and analog craft and technical processes in a project-oriented manner;
- Based on their awareness and sensitisation, to express themselves and communicate in a differentiated manner, visually, auditorily, performatively, object- and text-based; they will also be able to convey contents;
- Plan, deliver and evaluate Visual Arts classes based on the subject-didactic knowledge gained from practical experience and theory building (Lower and Upper Secondary Schools); they will also be able to plan, deliver and evaluate aesthetic-cultural educational offerings in extracurricular fields based on the subject-didactic knowledge gained from practical experience and theory building;
- Further develop their competencies through inquiry-based learning and a research orientation;
- Account for, reflect on and develop their professional self-image and actions against the background of subject-didactic theories and discourses, education studies and cultural analysis as well as societal challenges.

Programme Structure: Major in Art Education

Students who wish to graduate with a Major in Art Education must earn at least 150 credits.	
Students must complete modules from the following areas in accordance with the rules set out below:	
Projects	min. 63 Credits, of which 22 Credits from C-Modules and 41 Credits from CE-Modules
Studio	min. 15 Credits, of which 1 Credits from C-Modules and 14 Credits from CE-Modules ¹
Discourses	min. 26 Credits, of which 13 Credits from C-Modules and 13 Credits from CE-Modules ¹
Professionalisation*	min. 29 Credits, of which 10 Credits from C-Modules and 19 Credits from CE-Modules ¹
Graduation*	min. 17 Credits from C-Modules ¹

Key: C = Compulsory Module, CE = Compulsory Elective, E = Elective

* Of the credits to be earned in the “Professionalisation” module, 29 credits are awarded for professional training (Visual Arts Teaching Diploma at Upper Secondary Schools EDK); 1 credit earned in the “Graduation” module is awarded for the same purpose. These 30 credits for professional training, which students earn as part of their degree programme in accordance with the Regulations on the Recognition of Teaching Diplomas for Teaching at Primary, Lower Secondary and Upper Secondary Schools of the Swiss Conference of Cantonal Ministers of Education (EDK), are integrated into subject-specific training.

Enactment and Effectiveness

¹ This Annex to the Degree Programmes Regulations was enacted on 1 February 2023. It was approved by the University Board on 19 January 2022.

² The Annex applies to all students entering their programmes in the 2023/24 autumn semester or later.

¹ Resolution of the University Board of 19 June 2024. In Effect from 1 August 2024.