

Research Video:  
The Art of  
Scientific Storytelling  
Conference

The conference  
is open to the public.

Inscription  
and contact:

lea.klaue[at]  
zhdk.ch

Rising Action

Exposition

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**Research  
Video:**

January 14th

Climax 2019

**The Art  
of**

Falling action

Zurich, Museum of Design  
(Museum für Gestaltung)

Denouement

**Scientific  
Storytelling**

Ausstellungsstrasse 60  
8005 Zurich, Switzerland

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hdk  
Zürcher Hochschule der Künste

FNS NF

FONDS NATIONAL SUISSE  
SCHWEIZERISCHER NATIONALFONDS  
FONDO NAZIONALE SVIZZERO  
SWISS NATIONAL SCIENCE FOUNDATION

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## Research Video: The Art of Scientific Storytelling Conference

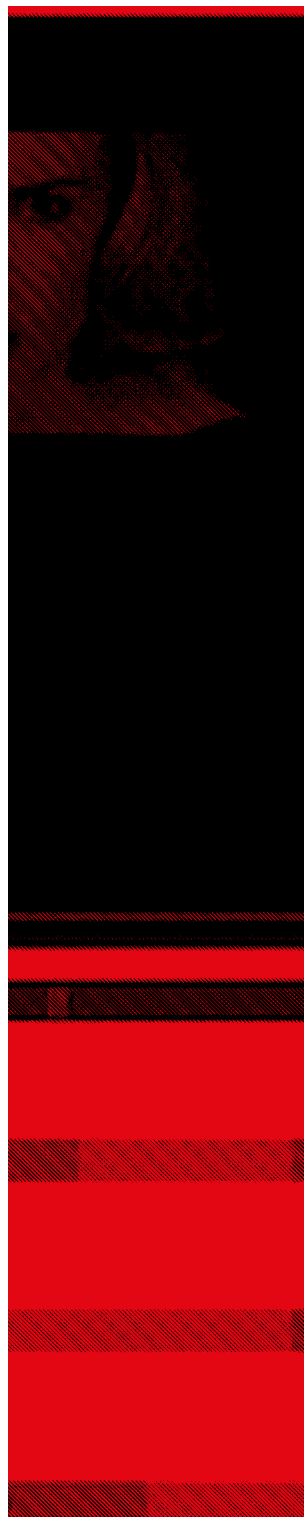
The conference aims to connect scientists and storytellers from various disciplines who actively use video in their practices, in order to glimpse on possible future forms of scientific publication on video – instead of “paper”. Could a “research video” be structured with classical scriptwriting-based rules?

“Research Video” is a SNSF-funded multidisciplinary research project of the Institute of Performing Arts of the Zurich University of the Arts and Cast/Audiovisual Media, Department Design. The project aims to explore the use of video in practice-based and artistic research and develops a software tool for publication of research results through audiovisual material and video-annotation.

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### 9:30 Exposition.

Prof. Dr. Martin Zimmer,  
Head Cast/Audiovisual Media  
Zurich University of the Arts

### 09:45 Meeting the Mentor.

**The Art of Scientific  
Storytelling.**  
Dr. Rafael E. Luna (Boston  
College), author of “The Art  
of Scientific Storytelling:  
Transform your research man-  
uscript using a Step-by-Step  
Formula” (2013) (English)

### 10:45 Special World.

**MaiLab. Der preisgekrönte  
Science-Channel auf  
“YouTube”.**  
Melanie Gath, SWR/funk  
(German)

### 11:15 Break

### 11:30 Rising action.

**Creative Science Storytelling  
for Science Engagement**  
Irem Couchouron, Head of  
Film and Exhibition, Silber-  
salz Science & Media Festival  
(English)

### 12:00 Passing the threshold.

**Digital Storytelling as  
engaged research: Visual  
anthropology in govern-  
mental, university and com-  
munity contexts**  
Dr. Darcy Alexandra,  
Researcher, Institute of Social  
Anthropology, University of  
Bern

### 12:30 Lunch break

### 13:45 Climax.

**Research Video: Could  
Video kill the Paper Star?**  
Panel with Irem Couchouron,  
Darcy Alexandra, Melanie  
Gath, Gunter Lösel, Rafael  
Luna, Martin Zimmer

### 14:45 Plot Point.

**Case Study “Research  
Video”: A look into the mean-  
ing of “work” in children’s  
and adolescent’s lives in  
urban Bolivia: An audio-  
visual ethnography and the  
impossibilities of pictur-  
ing the other’s reality (work  
in progress)**  
Léa Klaue, PhD candidate and  
Research Fellow, Cast/Audio-  
visual Media (English)

### 15:15 Inciting incident.

**Experiment “Research  
Video” (2018) – Über Mög-  
lichkeiten und Grenzen  
von Bewegtbild als Instru-  
ment der künstlerischen  
Forschung**  
Eric Andreae and Christian  
Holst, Research Fellows,  
Cast/Audiovisual Media  
(German)

### 15:45 Resolution.

Dr. Gunter Lösel, Leiter  
Forschungsschwerpunkt  
Performative Praxis, Institute  
for Performing Arts and Film,  
ZHdK

### 16:00 End