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Zurich University of the Arts  
Departement Design  
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Zurich, 22 January 2026

## Department of Design 2026 Admissions Examination

Dear Applicant,

In addition to submitting your portfolio, please do the following homework assignment. The topic for 2025 is the same for all candidates, regardless of their envisaged major:

**,Trace (english) / Spur (deutsch)'**

From this brief, please develop and realize an idea that reflects your personal point of view. You may refer to social, cultural, economic and other perspectives relevant to your chosen major. We are interested both in your conceptual and in your creative approach. Please ensure that you complete the assignment on your own and include your results in your portfolio. If artificial intelligence is used, it must be stated.

Please note the discipline-specific assessment criteria under "Presentation of portfolios and homework assignment by major" in the [Registration and admissions process](#).

Complete portfolios (including the homework assignment) must be submitted **on Tuesday, 10 February 2026** at Toni-Areal, Pfingstweidstrasse 96, Postfach, CH 8031 Zürich, level 3 (follow the signs in the entrance hall), **Opening hours: 10am - 6pm**.

If a personal submission (or by representative) is not possible on that day, send us your work by post to: Zürcher Hochschule der Künste, Toni-Areal, Sekretariat Bachelor Design, Pfingstweidstrasse 96, Postfach, 8031 Zürich (**Deadline: Tuesday, 10 February 2026, Portfolios have to be with us at this date**).

Please use [these labels](#) only for labelling your portfolio, both in case of personal delivery and shipping.

Good luck!

Kind regards,



Corina Zuberbühler